



Event Management Solution

Nowaday facebook is the most popular social network, As of February 2012, Facebook has more than 845 million active users it's time to leverage real event via social media. That's why we created CRM & EMS Solution, to integrate with radio-frequency technology and social media extension.



RFID UHF Tag



EMS System



RFID UHF Reader

Function Highlight

- Online Promotion
- Online Registration
- Onsite Registration and collect RFID ticket
- Mobile and counter check in
- Product survey and data collect
- Photo taken and tagged

Case Study

Hennessy Artistry 2011



Updating status and check in places in facebook

Onsite registration and collect RFID ticket
Mobile and counter check in



Survey & data collect

Live product survey, user can defined survey items to Mobile Survey System for capturing consumer tastes and posting the voting item to FB wall instantly.



Photo taken and tagged

Photo booth solution for integrated interactive games capturing live photo for posting to player facebook wall page instantly